

NEW DATA PROTECTION RULES ARE COMING

IS MY BUSINESS AFFECTED?

YES!
Businesses will have increased obligations to safeguard the information of customers, suppliers & employees.

WHAT ARE MY NEXT STEPS?

You will need to spend some time getting up to speed with compliance procedures. Reviewing consent mechanisms already in place is likely to be a key priority.

WHAT IS PERSONAL DATA?

Personal data has been given a wider definition and now includes online identifiers, biometric and genetic data.

GDPR

General Data Protection Regulation

WHAT WILL CHANGE?

Most businesses will have to demonstrate compliance. Examples include proof of staff training and reviewing HR policies. The new rules have higher standards for obtaining consent.

WHAT ARE THE CONSEQUENCES?

The fines for non compliance are severe at up to 20 million euros or 4% of total worldwide annual turnover (if higher).

ANY QUESTIONS?

Get in touch. if you need any help preparing for GDPR

Compliance Deadline



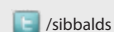
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Sibbalds

CHARTERED ACCOUNTANTS

tel: 01332 242 257



/sibbalds



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www.sibbald.co.uk

Oakhurst House
57 Ashbourne Road
Derby
DE22 3FS