

Sibbalds Consultancy Session

Your One Page Business Plan

So how do you measure how well you and your team are doing as you pursue your vision? How can you keep your team members accountable to the projects and systems they now 'own' following your team day?



A One Page Business Plan ("OPP") is a **simple and yet powerful tool** you can use to keep an eye on your progress.

An OPP is just that. A business plan which fits onto one page of A4 paper. And it is designed to be updated once a month.

Your OPP *'takes the temperature'* of your business. It measures the results of all the systems you and your team need to excel at to achieve your business goals. It also keeps an eye on your sales, costs and cashflow during the month.

Every monthly measurement has a monthly target to aim for. As such, it is an ideal way of setting challenging but achievable targets for your team to achieve and monitoring how well they are achieving them.

It can be used as the agenda for your monthly team meetings. And it pushes your business forward, identifying any areas to work on or think about, and records and reviews the action required to make it even better in the future.

Your Sibbalds OPP session will help you create and implement your One Page Business Plan.

“ *Produce a monthly OPP and you can be sure your team remain focused on helping you move towards your business goals.* ”

During the session you will:

- Work out what measurements you need to stay on top of in order to track your progress towards your goals
- Confirm who will be responsible for producing each measurement to go in the OPP
- Agree a suitable monthly target for each measurement with the appropriate person

You will leave the session with:

- A tool which you can use as an early warning system so you can avoid any unexpected problems or issues in the future
- A tool you can use at your team meetings as the catalyst for identifying any action that needs to be taken to get your business back on track and agreeing who will take the action
- A tool which keeps you and your team disciplined and focused on your goals
- A tool which will help to improve your business profits and capital value through consistent use